

LAI: Connecting Professionals. Sharing Knowledge. Advancing Best Practices.

LAI's members are distinguished professionals who have made a significant contribution to the advancement of the real estate field, and have contributed to our community through public service. LAI serves as a catalyst for the real estate community by connecting real estate professionals, and providing an opportunity for members to come together in fellowship to learn about, discuss and advance issues facing the real estate industry. Each year LAI Philly, the Philadelphia Chapter of Lambda Alpha International, hosts key industry speakers, tours of significant development sites, and networking receptions with industry leaders.

Annual Sponsorships (Calendar Year)

All Annual Sponsorships include prominent recognition in all Chapter communications and events, including Panel Discussions, Tours, Networking Receptions, and Seasonal Gatherings.

Platinum Sponsor - \$1,500 / year

- Opportunity to display sponsor banner and distribute marketing materials at every LAI Philly event.
- Opportunity to introduce speaker or panel at one event.
- Sponsor recognized and thanked from podium at all events.
- Recognition as a Featured Sponsor of the Holiday Party.
- E-blasts, announcements and invitations throughout the year will list Sponsor's logo / name.
- Prominent acknowledgment on LAI Philly website with click-through link to Sponsor's website.
- Name tags of Sponsor's attendees at events will indicate "Sponsor."

Gold Sponsor - \$1,000 / year

- Sponsor recognized and thanked from podium at all events.
- Recognition as a Featured Sponsor of the Holiday Party.
- Opportunity to distribute marketing materials at one event.
- E-blasts, announcements and invitations throughout the year will list Sponsor's logo / name.
- Prominent acknowledgment on LAI Philly website with click-through link to Sponsor's website.
- Name tags of Sponsor's attendees at events will indicate "Sponsor."

Silver Sponsor - \$500 / year

- E-blasts, announcements and invitations throughout the year will list Sponsor's logo / name.
- Prominent acknowledgment on LAI Philly website with click-through link to Sponsor's website.
- Name tags of Sponsor's attendees at events will indicate "Sponsor."

Individual Event Sponsor - \$250

Sponsorships are also available for individual events, with prominent recognition at the event and in all communications for the event.

- Electronic invitations and emails for the event will feature Sponsor's logo / name.
- Sponsor recognized and thanked from the podium at the event.
- Name tags of Sponsor's attendees at the event will indicate "Event Sponsor."
- Prominent acknowledgment of Sponsor on LAI Philly website page for the event.
- Opportunity to distribute marketing materials at the event.

2024 Sponsorship Commitment

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| <input type="checkbox"/> Platinum Sponsor - \$1,500 / year | <input type="checkbox"/> Silver Sponsor - \$500 / year |
| <input type="checkbox"/> Gold Sponsor - \$1,000 / year | <input type="checkbox"/> Event Sponsor - \$250 / event |

Please make check payable to **LAI Philly** and return with this form to:
Marya Liebezeit -- c/o RE Marketing Solutions LLC -- 12 Wagon Wheel Drive -- Sicklerville, NJ 08081

Questions? Email: LAIPhiladelphia@gmail.com

Name: _____

Company: _____

Address: _____

Email: _____

Phone: _____